More than 150 Billion Stand-Up Pouches Worldwide

Asia-Pacific demands more than 50% of the global stand-up pouches market. Europe and North America follow with more than 30%.

Global annual growth rate is more than 7% to 2018.

Sales will reach almost 12 billion US$ in 2018.

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This study is related to five geographical regions North America, Latin America-Caribbean, Europe, Africa and Asia-Pacific within the 16 most important countries demanding stand-up pouches including the BRICS countries.

The market segments listed are split into retortable food, non-retortable food, retortable pet food, non-retortable pet food, beverages and non-food.

Spouts gaining more and more importance for stand-up pouches. Their share is also listed as well as the volume of used polyolefins necessary to produce them in 2013 and 2018.

Stand-up pouches can be manufactured pre-made or on the form, fill and seal process. The share is shown by geographical region in 2013 and 2018.

The required films/laminates in square metres are listed by geographical region in 2013 and 2018.

Sales of stand-up pouches are listed by market segments and by geographical region in US$ in 2013 and a projection to 2018. Sales of spouts are listed as well in 2013 to 2018.

The economics of stand-up pouches, from raw material to the filled pouch, are shown to provide the whole cost chain.
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➢ The Economics of Containers for Non-Carbonated Beverages
➢ From Raw Material to Filled Packaging – The Economics of Retortable Containers in the European Union