

## A stage for young talent

The FACHPACK Young Talent Award 2021 is aimed at students, trainees and students of all disciplines. Winners in this category will receive a bonus of €500 if they win a German Packaging Award, or €1,000 if they win a German Packaging Award Gold Award. Participation is free of charge.

### **Challenge:**

Development of innovative packaging solutions and designs.

### **Eligibility:**

Pupils, trainees and students of all disciplines, prospective designers, engineers and developers who are currently studying or in training. Current year graduates are also eligible.

### **Guidelines:**

There are no specifications with regard to specific materials or application settings. The seemingly small but sustainably effective detail will be met with just as much attention and curiosity as the trendsetting grand design. Multiple submissions are allowed.

### **Criteria:**

The solutions submitted will be evaluated in all packaging-relevant areas: innovation, originality, manageability, technology, functionality, sustainability, economy, emotionality and safety.

### **Documents and submissions:**

Please complete the standard entry form. You can indicate on it that you are submitting an entry for the Young Talent Award. Please also send us an informative summary about your packaging solution. The minimum requirement is a fact sheet and a 300-dpi resolution picture. It would also be most helpful if you sending a mock-up. Furthermore, we will be happy to receive extra images, PDFs or videos.

Please submit your submissions, which should be under 10 MB, online or by email to:  
lindenhain@verpackung.org