

## Frequently asked questions with answers

### **What are the benefits of taking part?**

Taking part in the German Packaging Award brings you a number of benefits.

- Publicly effective and lasting recognition of your company, your brand, your services and your products.
- Use your trophy, stand, certificate and winner's seal in your advertising anywhere and for as long as you like.
- You benefit from our public relations work. We present and recognise your winning innovations in the trade press, our online pages, social media channels and at trade shows.
- Objective assessment of your solutions and ideas in a diverse competitive environment
- Award ceremony in front of a selected audience of industry experts and with interesting networking opportunities.
- Gold Award winners will be in the spotlight at the stage talk with selected guests from the industry.
- All winners can receive image and text material for their own PR initiatives on request.
- All award winners are qualified to participate in the World-Star, the World Packaging Organisation's packaging award (excepting packaging machines). All winners of the young talent award have the right to apply for the WorldStar Student Award.

### **Who can take part?**

Anyone who is part of the packaging value chain can take part. This includes for example:

- Packaging developers and designers
- Packaging manufacturers (packaging materials as well as packaging and packaging aids)
- Packaging users (food, pharmaceuticals, cosmetics, technical articles, etc.)
- Brand and trading companies
- Advertising, marketing and consulting companies
- Storage, logistics and transport companies
- Companies in the fields of mechanical engineering, automation and process technology (on a conceptual level or in terms of a detailed project)

The German Packaging Award is a "German Open" for packaging, and as such open to participants from Germany and abroad.

Entrants must own the appropriate rights to their submission and must not infringe any patent and/or license rights. Violations will result in any award given being revoked.

## What do I need to do?

### Step 1:

Gather together the required information on your submission.

### Step 2:

Fill in and submit the online form and any additional material (descriptions, images, sketches, photos, patents).

### Step 3:

You then receive your registration confirmation and code number. Pay the entry fee within the specified time.

### Step 4:

Mark your competition sample with your registration code number and send it in by the specified deadline.

### Step 5:

The independent jury will decide the German Packaging Award winners and may award Gold Awards to some of the winners. The jury's decision will be made public.

### Step 6:

Formal notification and assessment of the winners and Gold Award winners at a public ceremony with experts and special guests from the industry.

## What do I need to submit?

### 1. Application form

The completed entry form must reach the dvi by the closing date for entries.

### 2. A sufficient quantity of original filled packages and empty samples\*

We request you to send us at least **two competition samples**. In the case of large transport packaging or displays, one sample is usually sufficient. **Please send perishable or very valuable goods as mockups**. A scale model is sufficient for heavy and very heavy goods packaging. Please clarify any individual questions with the dvi.

### 3. Further documents as necessary

If helpful in explaining the design or operation: for example, cut, cross-section, drawing, photos, videos, functional sketches, test certificates and patent documents.

\*Important information for samples and packages with fillings

- The dvi assigns a code number to each competition entry together with the confirmation of registration. This identification number should be applied as clearly as possible to the shipping package and to the samples, but without affecting the overall look.

- One filled and one empty packaging is sufficient for the transport and display packaging categories, as well as for large packaging. Empty samples or mockups may also be sufficient in place of filled goods, as long as the function and view of the packaging is not compromised in any way.

Please ask us in individual cases. We want to make it as easy as possible for you to participate.

The dvi may reject samples that do not comply with the competition's conditions. If the dvi does not admit a submitted packaging solution to the competition, the entrance fee will be fully refunded.

### **How many packaging awards will be presented and in which categories?**

In order to do justice to the diversity of packaging, several German Packaging Awards are generally awarded in each competition category and they are not ranked.

The number of awards depends on the all-round worthiness and the number of submissions.

Particularly outstanding entries will receive the **German Packaging Award Gold Award**.

### **Who judges the packaging solutions that are submitted?**

The jury consists of independent and non-partisan experts from companies, agencies, trade associations, institutes and universities. Details of the jurors will be published on the website and other publications.

The award winners agree that their competition entries may be used by the organiser for exhibition and publication purposes.

By registering, participants accept the participation conditions and the jury's decision. There is no right of legal appeal.

### **By when do I have to submit the competition entry?**

All required documents and exhibits must be submitted by the submission deadline. The exact dates can change slightly from year to year, so please check the dates section for more information.

### **Where do I send our competition entry?**

Please send written entries directly to the dvi (by post or online). Please send competition samples clearly marked with **Deutscher Verpackungspreis** (German Packaging Award) and the **reference number of your entry** on the shipping packaging (you will receive this from the dvi after the written registration) to:

IGEPA group  
Senefelder-Ring  
DEU-21465 Reinbek

German Packaging Award 2021  
Reference number: \_\_\_\_\_

Please do not address your package to a personalised recipient.

Samples/exhibits will be returned only on request and at the expense of the exhibitor.

**How much does it cost to participate?**

General participants pay €500 for the first submission and €400 for each additional submission (plus VAT).

Participation is free for Young Talent participants. They only need to pay the postage costs. The dvi will bear their return costs.

**Who do I contact if I have any questions?**

On organisational issues:

Ms Maria Lindenhain  
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For any specialist questions:

Ms Lena Sellschopf  
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