

GERMAN PACKAGING AWARD 2024

Press information

Berlin, 10 April 2024

European innovations in the packaging arena

German Packaging Award 2024 begins

15 April 2024 marks the start of the submission phase for the German Packaging Award 2024. Companies, organisations and individuals from home and abroad have until 31 May to submit their innovations and best solutions to Europe's largest independent showcase for packaging. The award, organised by the German Packaging Institute (dvi), is decided by an independent jury of experts in 10 categories across all materials and sectors. And this year the application process is being made even easier with a new portal.

"Innovations play a crucial role in shaping the future. They create new opportunities and overcome challenges. This is particularly the case with packaging, where innovations are the basis for growth, success and competitive advantage, for health, diversity, zest for and quality of life, for environmental and climate protection. The German Packaging Award puts this achievement centre stage – from the seemingly small detail to the all-encompassing new design. It celebrates the best solutions and pays tribute to the people behind them," says Oliver Berndt, Head of Events & Marketing at the dvi.

Submitting made easier

"Last year, we created new trophies to honour our winners. This year, we have improved the digital submission processes to make it even more convenient and less hard work for participants," says Berndt. "The accompanying texts, images or videos can now be created at your leisure and fine-tuned down to the last detail. The more precisely and clearly participants can highlight the performance and significance of their innovations, the more persuasive the overall picture is for the jury."

Good arguments and a full of appeal

"The German Packaging Award is a real, transparent showcase of achievements. Winning a Packaging Award – or the even more exclusive Gold Award – makes a bold statement for your company. Both demonstrate your outstanding innovative strength and are impeccable testimonials when communicating with customers, consumers, partners, future employees, as well as your own team," emphasises Prof. Stefan Junge, the Jury Chair of the 47th German Packaging Award.

10 categories

There are 10 categories in which products or prototypes can be submitted, ranging from Design, Functionality & Convenience, Product Presentation, Economy and Sustainability to Logistics & Material Flow, New Material, Digitalisation and Packaging Machines

GERMAN PACKAGING AWARD 2024



Press information

Berlin, 10 April 2024

(Engineering, Technology, Software). Products can even be submitted in several categories at the same time. The award offers a special category for the next generation of school and university students.

Independent jury and fixed criteria

The jury is made up of a broad-based panel of experts from business, research, education and the media. They examine and judge all the entries against fixed, category-specific criteria at a two-day meeting at our premium partner IGEPa group's premises. These criteria are published on the German Packaging Award website.

Gold Awards and the award ceremony

The jury also has the option to honour particularly pioneering solutions from among the winning innovations with a Gold Award. The Gold Awards will be announced and presented at a festive awards ceremony at FACHPACK. All packaging award winners will also receive their certificate and the German Packaging Award trophy at this special industry event. "Put 24 September 2024 in your diary," recommends Oliver Berndt, and not just to the participating companies. "We cordially invite every one of you, together with our premium partner FACHPACK."

The dvi has put the online form and all the submission information on their website, packagingaward.de.

###

About the German Packaging Award

The German Packaging Award is an international, cross-industry and cross-material competition. It is awarded in ten categories. With this award, the German Packaging Institute (dvi) annually awards innovative and creative packaging ideas from seemingly small but groundbreaking details right up to fundamental innovations. The German Packaging Award is directed at designers, developers, manufacturers and users of packaging and packaging machines as well as the creative young talent within the industry. Winners of the German Packaging Award are automatically nominated for the WorldStar, hosted by the World Packaging Organisation (WPO).

www.verpackungspreis.de

www.packagingaward.de

GERMAN PACKAGING AWARD 2024



Press information

Berlin, 10 April 2024

About the German Packaging Institute

The German Packaging Institute (dvi) was founded in 1990. It connects people from the entire packaging value chain across all sectors – covering packaging machines, all segments of the packaging and consumer goods industry, as well as trade and brand companies, the circular economy and recycling industry – with the aim of initiating innovative and sustainable approaches. The dvi advocates for topics from the packaging industry across all sectors and materials and does not get involved in ideologically driven discussions. It brings packaging into the public arena, brings objectivity into discussions, which all too often are tarnished by prejudices and false generalities, and informs with facts about the achievements of packaging and its players. The dvi's initiatives include the German Packaging Award, the German Packaging Congress, the Day of Packaging, the Dresden Packaging Conference, the Packaging Academy, the Packaging Strategies Forum, the dvi Student Conference and the PackVision project for young talent.

www.verpackung.org

Press contact:

Christian Nink

Tel: +49 30 60 98 66 75

Email: presse@verpackung.org

Deutsches Verpackungsinstitut e.V.

Kunzendorfstr. 19

14165 Berlin

Deutsches Verpackungsinstitut e.V.

Kunzendorfstrasse 19

D-14165 Berlin

T +49 (0)30 8049858-0

F +49 (0)30 8049858- 18

info@verpackung.org

www.verpackung.org