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Innovative all the way to the top: the German Packaging Award 2022 selects 38 winners

The jury of the German Packaging Award 2022 has announced the winners of Europe's largest showcase for packaging achievements. A total of 38 innovations from six countries triumphed in the competition organised by the German Packaging Institute (dvi) for the best solutions in packaging. The award ceremony will take place on 27 September 2022 as part of FACHPACK in Nuremberg. The winners of the Gold Award, which further honours particularly ground-breaking innovations from among the already successful packaging award winners, will also be announced here in an exclusive feature.

"If you want to see outstandingly creative and intelligent packaging innovations, look no further than the winners of the German Packaging Award. It is extremely remarkable that the companies in our industry have not allowed the adversities caused by Covid-19, the energy crisis and supply chain problems to get in the way of their innovative and creative power," says Dr Bettina Horenburg, Director Corporate Communications at Siegwirk Druckfarben and board member of the German Packaging Institute (dvi).

Wide bandwidth

The overall organiser of the German Packaging Award was particularly impressed by the range of outstanding solutions. "All levers are really being pulled and every detail is scrutinised to keep improving packaging and its environment and to develop the right answers to the challenges of our time. We are seeing a wide range of remarkable solutions for boxes, tubes, bottles and crates through to displays, coatings, software and machinery. You will find B2B and B2C packaging, packaging materials, packaging aids and technologies that move us forward in terms of energy and resource efficiency, climate and product protection, convenience, brand perception, automation, circular economy, e-commerce and the supply chain", says Dr Horenburg.

Materials, categories, nations

The 38 award-winning innovations are spread across all ten categories of the packaging showcase – from digitalisation to design and processing, sustainability and economic efficiency to packaging machinery and young talent. The solutions are based on plastic, paper, carton, cardboard, corrugated cardboard as well as wood, aluminium, glass, material combinations and agricultural residues. The award winners come from Germany, France, Liechtenstein, Austria, Sweden and Ukraine.

Gold Awards and the award ceremony

The Gold Awards give the jury the opportunity to further recognise and honour particularly ground-breaking innovations from among the packaging award winners. "Our 27-member jury

personally reviewed, debated and evaluated all the submissions at their two-day meeting. At the end of their first-rate work, they were again able this year to identify some innovations that deserve the particularly prestigious Gold Award,” informs Bettina Horenburg. “We will announce the deserved winners of the Gold Award at a special industry event on the first day of FACHPACK in Nuremberg together with our premium partners FACHPACK, IGEPa and Packaging Valley. There is no charge to participate in the event, at which we will also present and celebrate all 38 winners of the German Packaging Award. The dvi will provide information about the registration process in good time on its ‘verpackung.org’ website,” says Horenburg.

Bright spots during challenging times

The jury’s evaluation texts, which the dvi publishes on its website, show the top-class bandwidth mentioned by Dr Horenburg and are truly “bright spots during challenging times”.

The winners at the German Packaging Award 2022 innovate with intelligent and holistic designs, fundamental technological innovations and highly economical solutions.

The award-winning solutions increase brand perception, offer different cooling zones for temperature-sensitive food deliveries, impress with returnable and reusable management as well as in the area of digital twins, storytelling at the POS, handling and residual emptying, child safety and game-based information.

In terms of climate and environment, the innovations stand out in their use of mono-materials and recyclates, full recyclability, home compostability and biodegradability, as well as in the use of alternative raw materials from regional sources, massive CO₂ reduction, ensuring EU environmental compliance and in terms of material, energy and weight savings.

We also see decisive advances in flexibility and efficiency, solutions for e-commerce, product protection and fixation, transport and logistics, supply chain and supply chain analysis, as well as in the area of automation and digitalisation.

All of 2022’s winners with jury text and product image

The dvi shows a complete overview of the 38 winning innovations on their website, each with an image of the product and the jury’s evaluation text.

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Image material to download and the jury’s evaluation text for the individual 2022 winners are in the online gallery at <https://www.verpackung.org/en/events/deutscher-verpackungspreis>.

The image material is free for use in connection with the German Packaging Award 2022. Source: German Packaging Institute (dvi)

GERMAN PACKAGING AWARD 2022



Press contact

Christian Nink

T +49 30 60 98 66 75 0

nink@verpackung.org

Deutsches Verpackungsinstitut e.V.

Kunzendorfstraße 19 | D-14165 Berlin

T +49(0)30 8049858-0 | F +49(0)30 8049858-18

info@verpackung.org | www.verpackung.org

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About the German Packaging Award

The German Packaging Award is an international, cross-sectoral and cross-material competition and the largest European trade fair for packaging. It is held under the patronage of the Federal Ministry for Economic Affairs and Energy. With this award, the German Packaging Institute (dvi) annually awards innovative and creative solutions from seemingly small but ground-breaking details right up to fundamental innovations. The German Packaging Award is directed at designers, developers, manufacturers and users of packaging and packaging machines as well as the creative young talent within the industry. Winners of the German Packaging Award are automatically nominated for the WorldStar hosted by the World Packaging Organisation (WPO). www.verpackungspreis.de + www.packagingaward.de

About the German Packaging Institute

The German Packaging Institute (dvi) was founded in 1990. It connects people from the entire packaging value chain across all sectors – covering packaging machines, all segments of the packaging and consumer goods industry, as well as trade and brand companies, the circular economy and recycling industry – with the aim of initiating innovative and sustainable approaches. The dvi advocates for topics from the packaging industry across all sectors and materials and does not get involved in ideologically driven discussions. It brings packaging into the public arena, brings objectivity into discussions, which all too often are tarnished by prejudices and false generalities, and informs with facts about the achievements of packaging and its players. The dvi's initiatives include the German Packaging Award, the German Packaging Congress, the Day of Packaging, the Dresden Packaging Conference, the Packaging Academy, the Packaging Strategies Forum, the dvi Student Conference and the PackVision project for young talent. www.verpackung.org